



Ocuco acquires the optical business of Acumenex



*Pictured (L to R)
Leo Mac Canna, CEO, Ocuco;
Rick Spencer, former CEO, Acumenex*

TORONTO, Canada and DUBLIN, Ireland.

Ocuco, the international optical software company, has acquired the optical business of Acumenex, provider of eCommerce solutions to leading chains, insurers and independent ECPs in the USA and Canada.

The acquisition is part of Ocuco's global Omni-channel strategy for its independent and chain customers around the world. Ocuco will add Acumenex's webstore and supply chain integration capabilities to its own independent Eye Care Practitioner (ECP) focussed eCommerce solutions, and integrate them to its current PoS, practice management and e-Scheduler products to allow its customers offer a seamlessly integrated online and off-line experience to their customers.

"We believe that all optical practitioners will have to offer Omni-channel services such as on-line access to appointments and purchasing and replenishment to their

customers, both to protect their business from predation by increasingly sophisticated online retailers, and to grow their business. Integration with the practice management system will be a key part of making this work and keeping track of the client's overall relationship with the practice" says Leo MacCanna, Ocuco CEO.

No redundancies are forecast and service will continue to be provided to Acumenex's customers under the Ocuco banner. Two members of the Acumenex's team will join Ocuco's team of 190 people, bringing software to over 8,000 clients in 39 countries.

About Ocuco

Ocuco was founded in Dublin in 1993 by Leo Mac Canna who remains CEO. Its roots were in the provision of clinical recording systems to independent optometrists, which over time expanded to include their retail and marketing needs. In 1997 the product was extended to cover the needs of chains and since then Acuitas has been installed in some of the largest chains in the world. In 2008 Ocuco entered the Lab Management System market with the acquisition of Innovations in the US to further extend the scope of its optical software coverage. Recent focus has been on the expansion of its freeform offerings in the lab space, and in the retail space the introduction of integrated ecommerce products.

Now over 8,000 sites in 39 countries use Ocuco software and services. The company has 190 staff based in The US, Canada, Ireland, England, Wales, France, Italy, Australia, China and Spain.



Ocuco's flagship products are Acuitas and Innovations:

- The Acuitas software suite includes Point of Sale, Practice Management, EHR and ecommerce software solutions for independent optical practices, medium sized groups, large chains, optical labs and ophthalmology clinics. Over 2,000 independents worldwide use the product, in addition to Vision Express in the UK, Salmoiraghi e Viganò in Italy, and FYiDoctors in Canada.
- Innovations is the most widely distributed Lab Management System in the world, serving large, medium and small retail and wholesale labs. Over 500 wholesale labs and independent retailers use the system, as well as 5 of the top 10 US optical retailers.

For more information please visit www.ocuco.com