



OcucO acquires the optical business of Retail Planit



Leo MacCanna, CEO, OcucO.

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Hjørring, Denmark and Dublin, Ireland.

OcucO, the international optical software company, has acquired the Optical Software business of Retail Planit A/S for an undisclosed sum.

OcucO, which provides software to the optical retail industry and optical labs, already has operations in France, Italy, Spain, UK, USA, Australia, Canada and China.

Retail Planit A/S is a Danish company with wholly owned subsidiaries operating in Norway as Retail Planit Norge (formerly Optimal Optik) and in Sweden as Retail Planit Sweden AB (formerly Optitec AB).

Retail Planit is the market-leading supplier of optical practice management software (PMS) solutions in Scandinavia, with their software package Optitec RS. It is the only supplier of a pan-Scandinavian PMS solution which is customized to the clinical and retail requirements of eye care practitioners in Sweden, Norway and Denmark.

As a result of the acquisition, 12 highly experienced staff based in Norway, Sweden and Denmark will transfer to OcucO to maintain local design, support and delivery capability. The company name and brands of Retail Planit are now part of OcucO.

OcucO will continue to offer Optitec RS to independent practices in the region. Optitec RS will be enhanced by integrating it with a broad range of OcucO add-on modules such as Web Diary and e-Commerce / Omni-channel.

OcucO Enterprise solution, Acuitas, implemented in global leading chains such as Vision Express in the UK, Salmoiraghi e Viganò in Italy and FYiDoctors in Canada, will now be supported locally in the Nordic region.

"The Nordic countries are known for their premium optical retailing and high end clinical ophthalmic services. This makes the region a perfect market for our solutions. By adding the OptitecRS solution and the excellent capabilities of the local team we are now uniquely positioned to service the whole region." says Leo MacCanna, OcucO CEO.

"This acquisition brings to Retail Planit the resources to grow its current strong base of independent eye care practices with Optitec RS, while at the same time offering new enterprise solutions that meet the needs of the larger chains" says Eric Huet, the Managing Director of OcucO France who is managing the integration of the new acquisition into the OcucO Group.

OcucO will be welcoming international visitors, including from the Nordic countries, on their stand at Silmo, Hall 6, stand H-120.



About Ocuco

Ocuco was founded in Dublin in 1993 by Leo Mac Canna who remains CEO. Its roots were in the provision of clinical recording systems to independent optometrists, which over time expanded to include their retail and marketing needs. In 1997 the product was extended to cover the needs of chains and since then Acuitas has been installed in some of the largest chains in the world. In 2008 Ocuco entered the Lab Management System market with the acquisition of Innovations in the US to further extend the scope of its optical software coverage. Recent focus has been on the expansion of its freeform offerings in the lab space, and in the retail space the introduction of integrated ecommerce products.

Now over 8,750 sites in 40 countries use Ocuco software and services. The company has over 200 staff based in the US, Canada, Ireland, England, Wales, France, Italy, Sweden, Norway, Denmark, Spain, Australia and China.

Ocuco's flagship products are Acuitas and Innovations:

- The Acuitas software suite includes Point of Sale, Practice Management, EHR and ecommerce software solutions for independent optical practices, medium sized groups, large chains, optical labs and ophthalmology clinics. Over 2,000 independents worldwide use the product, in addition to Vision Express in the UK, Salmoiraghi e Viganò in Italy, and FYiDoctors in Canada.
- Innovations is the most widely distributed Lab Management System in the world, serving large, medium and small retail and wholesale labs. Over 500 wholesale labs and independent retailers use the system, as well as 5 of the top 10 US optical retailers.

For more information, please visit www.ocuco.com